

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
NORTH DAKOTA	638,800	642,200	631,406	614,510
MEDIAN AGE (YRS)		36.1	36.7	37.4
FARGO, ND	153,296	174,367	178,307	185,161
MEDIAN AGE (YRS)		31.8	32.6	34.0
HISPANICS (ANY RACE)		3,390	3,677	4,254
STATE'S PERCENTAGE		1.94%	2.06%	2.30%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	165,255	168,471	174,112
MSA'S PERCENTAGE	94.77	96.62	99.85
MEDIAN AGE (YRS)	32.5	33.4	34.8
BLACK/AFRICAN-AMERICAN	1,264	1,417	1,648
MSA'S PERCENTAGE	0.72	0.81	0.95
MEDIAN AGE (YRS)	22.3	22.5	22.7
AMERICAN INDIAN/NATIVE	2,065	2,328	2,553
MSA'S PERCENTAGE	1.18	1.34	1.46
MEDIAN AGE (YRS)	24.1	24.6	24.7
ASIAN	2,000	2,092	2,350
MSA'S PERCENTAGE	1.15	1.20	1.35
MEDIAN AGE (YRS)	28.1	28.6	28.8
HAWAII/PACIFIC ISLANDER	57	61	68
MSA'S PERCENTAGE	0.03	0.03	0.04
MEDIAN AGE (YRS)	25.5	26.3	27.1
OTHER	1,387	1,459	1,656
MSA'S PERCENTAGE	0.80	0.84	0.95
MEDIAN AGE (YRS)	21.9	22.0	22.2

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	40,855	39,830
SUBURBAN	104,697	110,517
RURAL	32,755	34,814

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<b>INCOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	
HOUSEHOLD MEDIAN	\$42,961	-----	
PER CAPITA	\$22,886	-----	
<b>EXPENDITURES</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
TOTAL EXPENDITURES	\$2,711,099,000	\$3,507,868,000	29.39%
FOOD AT HOME TOTAL	\$314,615,600	\$366,936,900	16.63%
FOOD AWAY FROM HOME TOTAL	\$287,589,600	\$367,953,000	27.94%
FOOD AS % OF TOTAL EXPENDITURES	22.21%	20.95%	-----
<b>FOOD AT HOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
MEATS (ALL TYPES)	\$56,131,300	\$65,745,800	17.13%
FISH & SEAFOOD PRODUCTS	\$5,454,500	\$6,444,500	18.15%
FRUITS & VEGETABLES	\$31,934,600	\$36,851,800	15.40%
DAIRY PRODUCTS	\$34,730,800	\$40,378,400	16.26%
BAKERY PRODUCTS	\$34,445,300	\$38,998,700	13.22%
CEREALS & PRODUCTS	\$17,422,400	\$20,600,200	18.24%
PREPARED FOODS	\$54,434,300	\$64,447,000	18.39%
JUICES	\$7,474,100	\$8,641,300	15.62%
<b>FOOD AWAY FROM HOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
BREAKFAST & BRUNCH	\$19,662,500	\$27,802,000	41.40%
FAST FOOD	\$8,720,900	\$11,884,100	36.27%
FULL SERVICE	\$10,941,600	\$15,917,900	45.48%
LUNCH	\$71,212,000	\$90,584,400	27.20%
FAST FOOD	\$44,512,700	\$54,963,700	23.48%
FULL SERVICE	\$26,699,300	\$35,620,700	33.41%
DINNER	\$103,671,000	\$135,296,300	30.51%
FAST FOOD	\$43,280,600	\$53,548,300	23.72%
FULL SERVICE	\$60,390,300	\$81,748,000	35.37%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
<b>MEATS</b>			
MEATS (ALL TYPES)	\$771	\$847	9.86%
POULTRY	\$192	\$212	10.42%
EGGS	\$32	\$33	3.13%
<b>FISH &amp; SEAFOOD</b>			
FRESH	\$37	\$41	10.81%
FROZEN	\$26	\$31	19.23%
CANNED	\$11	\$12	9.09%
<b>FRUITS / VEGETABLES</b>			
FRESH	\$289	\$315	9.00%
CANNED	\$78	\$87	11.54%
FROZEN	\$55	\$56	1.82%
OTHER	\$17	\$16	-5.88%
<b>DAIRY PRODUCTS</b>			
FRESH MILK & CREAM	\$163	\$174	6.75%
CHEESE	\$132	\$138	4.55%
ICE CREAM	\$74	\$81	9.46%
BUTTER / MARGARINE	\$39	\$47	20.51%
<b>BAKERY PRODUCTS</b>			
BREAD & PRODUCTS	\$365	\$388	6.30%
COOKIES	\$69	\$72	4.35%
CRACKERS	\$39	\$42	7.69%
<b>CEREALS &amp; PRODUCTS</b>			
CEREALS	\$145	\$154	6.21%
PASTA PRODUCTS	\$38	\$45	18.42%
FLOUR & MIXES	\$40	\$47	17.50%
RICE	\$17	\$20	17.65%
<b>PREPARED FOODS</b>			
SNACKS/CHIPS	\$138	\$161	16.67%
JUICES	\$103	\$111	7.77%
FROZEN/PREP. OTHER	\$112	\$130	16.07%
SOUPS	\$62	\$72	16.13%
SAUCES & GRAVIES	\$58	\$57	-1.72%
BABY FOOD	\$42	\$46	9.52%
FROZEN MEALS	\$40	\$46	15.00%
NUTS	\$30	\$33	10.00%
SALADS	\$23	\$27	17.39%

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